

THE CRITICAL ROLE OF LICENSING IN BUSINESS SUCCESS

Anti-licensing bills are not the solution that works for businesses

Anti-licensing activists argue that weakening or eliminating licensing requirements will benefit businesses. It turns out that businesses think otherwise. A recent survey of 600 decision-makers for small- and mid-size businesses across the U.S. finds strong, unified support for the responsible licensing standards they depend on.

Businesses that rely on highly complex and technical professions need assurance that their employees are qualified and competent.

Licensing is essential to provide this assurance and to maintain the safety and financial health of the public.



92% of business decision-makers say it is important to require CPAs, engineers, architects, landscape architects, and surveyors to have a license to practice.



90% of business decision-makers say that professional licensing protects customers and the public from receiving substandard work.

“Licensing is crucial to ensure high standards for knowledge and skill for high-impact work. Professional licensing guarantees that professionals are competent and have met the requirements for safe practice.”
-Decision-maker, Restaurant Industry

Professional licensing helps businesses hire qualified professionals and build a strong reputation.

9 out of 10



90% of business decision-makers say licensing protects and enhances their businesses' reputation.

9 out of 10



92% of business decision-makers say licensing helps assess qualifications accurately and make hiring decisions with confidence.

9 out of 10



92% of business decision-makers say licensing ensures that the professionals they rely on meet continuing education standards.

“Licensing offers numerous benefits to businesses. In many cases, there are enormous safety concerns and considerations involved with providing quality work. Licensing makes it possible for me to hire the right professionals with confidence.” -Decision-maker, Engineering Firm

Businesses oppose changes to existing licensing regulations that could pose risks and complications for their business and customers.

Businesses are very concerned by the negative implications of weakening or eliminating licensing standards. The chart below depicts possible ramifications of anti-licensing bills and the percentage of business decision-makers surveyed who share that concern.



“Without licensing requirements there would be no way to ensure the individual handling very important tasks is able to handle those tasks to a level that we require both as a society and as a small business.”

-Decision-maker, Engineering Firm

Professional licensing is essential for businesses and customers, who rely on licensing to ensure their success and reputation. Eliminating or weakening licensing requirements isn't a good fix for businesses. It creates more challenges and risks for businesses and the public they serve.

The Alliance for Responsible Licensing (ARPL) partnered with the Benenson Strategy Group (BSG) to survey 600 small and medium-sized business decision-makers from February 10th - February 26th, 2023.



For more information, visit responsiblelicensing.org or email us: info@responsiblelicensing.org